



Company Profile



SEPTEMBER 2026





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Who we are

idverde is the **Pan-European leader** designing, maintaining, and delivering **nature-based solutions** that help cities and communities become healthier, more resilient, and more sustainable. Its expertise spans **urban greening, community wellbeing, tree care, water management, sustainable sports fields, climate adaptation, nursery operations, and consulting & advisory services.**



7

Countries

200+

Branches

≈1,2B

Revenue

2x

The size of the nearest competitor in Europe

≈14K

Customers highly diversified

≈10K

Colleagues



What we do

idverde supports **over 14,000 customers** – cities, infrastructure operators and private organizations – throughout the entire lifecycle of green services.



Urban Greening

CUSTODIAN OF URBAN GREEN

Urban trees, green walls, pathways to improve air quality, reduce heat islands, and boost biodiversity.

HARD URBAN LANDSCAPING
(e.g., squares)

SOFT URBAN LANDSCAPING
(e.g., public park)

GREEN BUILDINGS
(e.g., green roofs, walls)

INDOOR GREENERIES
(e.g., office)



Community Wellbeing

CUSTODIAN OF WELLBEING SPACES

Public parks, sports/ playgrounds, gardens, trails enabling recreation, and social connection.

HEALTHCARE, SOCIAL HOUSING, & EDUCATIONAL

SPORTS (e.g., stadiums)

ROAD & INFRASTRUCTURE

WINTER SERVICES



Tree Care

COMPREHENSIVE TREE CARE

Canopy expansion, ecosystem enhancement and safely-critical foliage removal.

MANUAL PRUNING & TREE CLIMBING

AUTOMATIC PRUNING

TRANSPLANTING TREE FELLING & RELOCATION

TREE HEALTH MGMT. & MONITORING



Water&Climate Adaptation

SUSTAINABLE SOLUTIONS

Flood / drought protection, smart irrigation, and habitat restoration.

DROUGHT PREVENTION (e.g., irrigation)

WATER CONSERVATION & MANAGEMENT

FLOOD PREVENTION (e.g., rainwater mgmt.)

HABITAT RESTORATION (e.g., replanting)

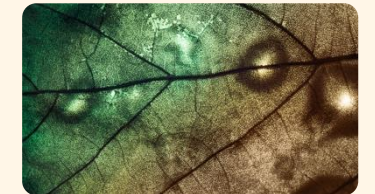
CORE GREENING SERVICES

Consulting & Advisory

Consulting services that enable sustainable design, green infrastructure, regulatory

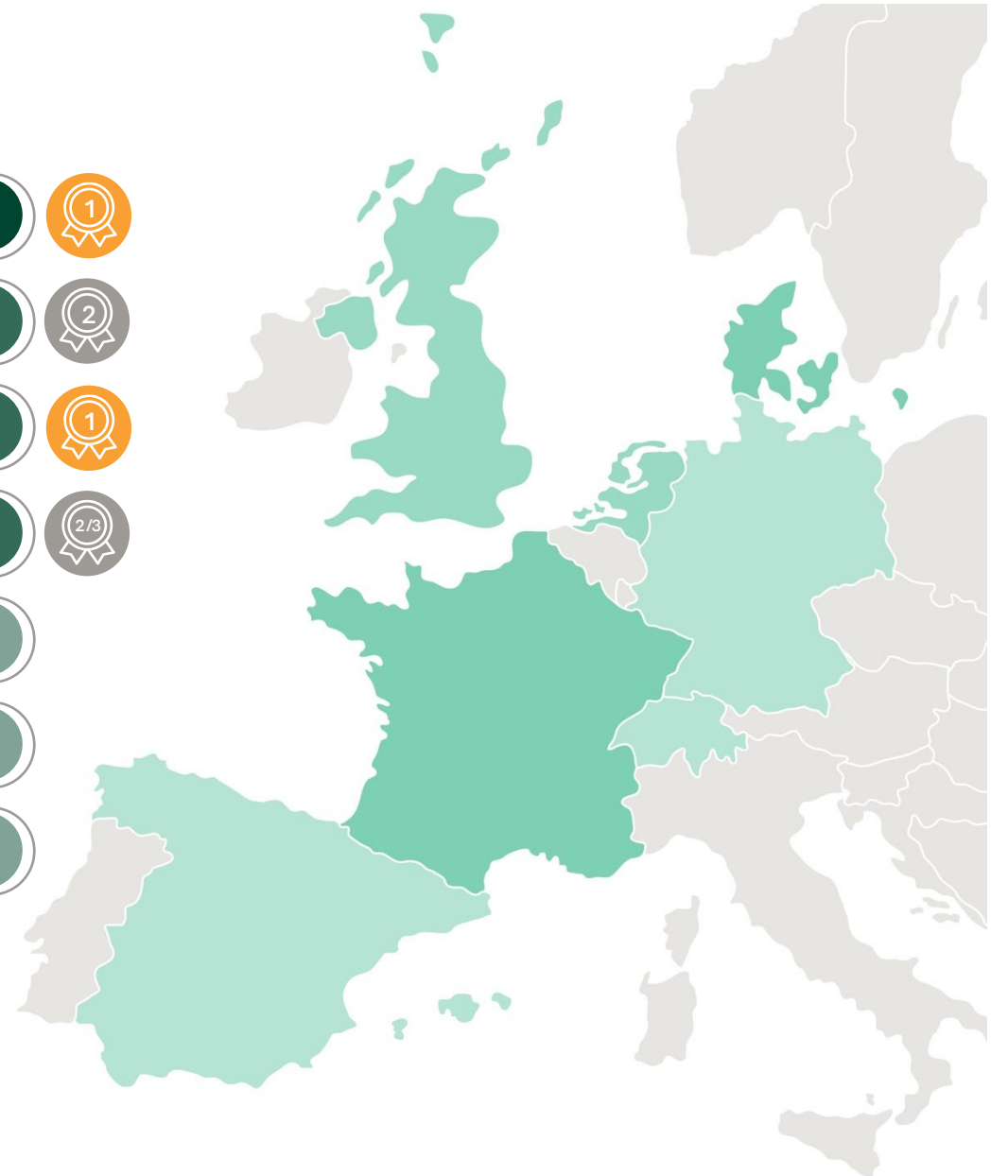
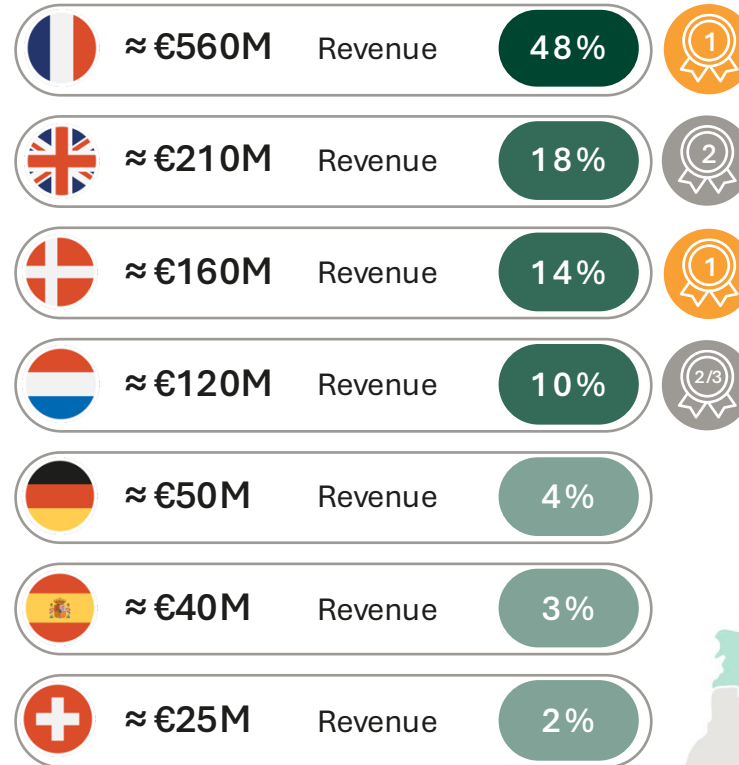
SPECIALITY LANDSCAPING

compliance, funding access, and carbon offset programs to advance conservation.



Where we operate

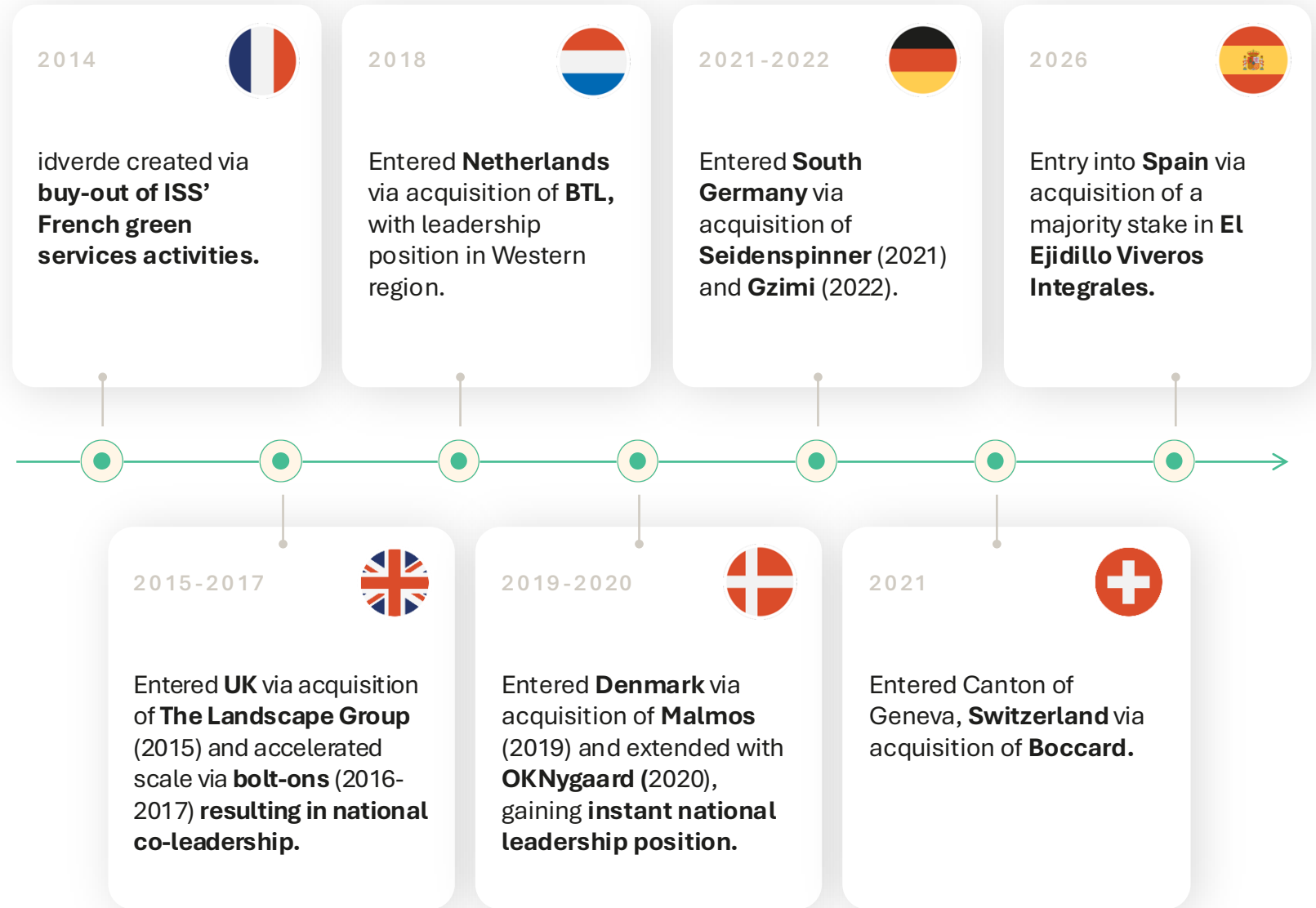
Europe's largest green services platform spanning **7 Countries.**



market position

Our growth path

Over the past decade idverde completed **more than 30 acquisitions**.



idverde position today



National leader in one of the largest European markets.



Runner up position while leading in B2P maintenance.



Market leader in one of Europe's most advanced specialty market.



Podium position, in a highly technical and innovative European market.



Strong foothold in South Germany following 2021 market entry.



Established presence in Canton of Geneva with promising potential.



Recent market entry in a strategic climate adaptation market.

Some impactful projects

idverde is embedded in **more than 200 communities** offering a wide range of nature-based solutions, acting as a catalyst in climate adaptation.



COPENHILL

QUEEN ELIZABETH
OLYMPIC PARKMUSEE QUAY
BRANLY

OPERA PARK

CASTELWELLAN
FOREST PARKPORT OF
ROTTERDAMJARDIN
EXTRAORDINAIREMEUSE RIVER
MAINTENANCELONDON SKY
GARDENLA ROCHELLE
WATERSHEDGENEVA PARC
DES CRETSSTUTTGART
BUSINESS FAIR

Green services market opportunities

The market is expected to exceed €50 billion by 2030 in Europe.

(1) Flash rains defined as days with more than 1mm rain per hour. (2) Warm days defined as days with maximum temperatures above 25°C; Meteorological data around Paris, London and average from Berlin, Hamburg and Munich considered. (3) Funds include €1.8T total commitment for EU green deal incl. €1T by 2030 and material share for nature, FR fonds verts (~€2-2.5B per year since 2023), Green Area Fund (40B DKK commitment 2024-2045), New Environmental Improvement Plan (£500M for landscape-scale habitat recovery), and Rural transition fund (€24.3B until 2035) in NL, Infra and climate special fund in DE, etc.

Source: Open meteo, Le Monde; Plan Climat/Arbre; EU Commission website; Local municipalities websites; Denmark statistics; French ministry of ecology.

LARGE AND GROWING MARKET...



...UNDERPINNED BY SIGNIFICANT VOLUME DRIVERS

≥20%

of EU land area to be restored by 2030
(EU nature restoration law)

+20%

more days of heavy rainfall & flash rains¹ vs. '90s / '00s
(in France, Germany and UK)

≈2x

frequency of warm days² vs. '80s / '90s
(in France, Germany and UK)

>3B

of additional trees to be planted in the EU by 2030
(target of EU biodiversity)

€30B+

in EU and national funds committed to nature & green infrastructure next 5-10 years

(Green Area fund, Rural Transition fund, Fonds Vert, Environ. Improv. Plan, etc.)³

Green services market opportunities

Green services are becoming an essential component of urban development and climate adaptation.



Urbanisation & development

Urban densification boosts green spend:

- Smaller dwelling space & less personal outdoor areas
- Expansion of infrastructure



Health & well-being

Growing political and community pressure for more green public and office spaces:

- Growing awareness of health benefits
- Growing focus on wellbeing



Safety & regulation

Rising compliance spend given tighter safety regulations:

- Stricter upkeep, preventive safety mgmt. and monitoring



Climate change

Growing climate-driven spend:

- Extreme weather events (e.g., storms, flooding, heat waves)
- Improve biodiversity
- Reduce city temperatures
- Capture CO₂

Note: Green funding increase based on EU multiannual financial framework (2021-2027 vs. 2014-2020).

Source: Leading consulting advisor; European Union; European Court of Auditors.

increasing
GREEN FUNDING
enabling the mega trends



1,5x

VS. PRE-2020



www.idverde.com